

Minutes
Montrose County Fair Board
Friendship Hall –Pioneer Room, 1001 North 2nd Street
Tuesday, June 21, 2022 @ 7:00pm
Call Meeting to Order:

1. Pledge of Allegiance
2. Roll Call – Cody, Justin, Chad, Tammy, Raymie, Kelsey, Chris, Matt, Kim
3. Agenda Review -
4. Public Comment - None
***Please note that no formal action will be taken on these items during this time due to the open meeting law provision; however, they may be placed on future posted agenda if action is required. Comment will be limited to 3 minutes per person.**
5. Review/Approval of Secretaries Minutes from May 2022, meeting Cody made motion to approve, Matt 2nd, passed
6. Review/Approval of Treasurers Report and outstanding invoices for payment
 - a. Approval of Treasurers Report – Chad made motion to approve, Justin 2nd, motion passed.
 - b. Approval of Outstanding Invoices - None
7. Commissioners Report – The County will be sponsoring 2 FFA Scholarships for kids that are going into Ag.
8. Fairgrounds Report – They have been busy with barrel races the last 2 weekends, there is a cutting horse show moving in this week, then a reining horse show next week.
9. Extension Report – Fair Entries 59 Gen Projects, 50 Mkt Beef, 18 Breeding Beef, 36 Mkt Beef, 12 Dairy, 20 Wether Dams, 8 Poultry, 51 Mkt Sheep, 97 Mkt Swine, 6 Rabbit Pen of 3, 7 Single Fryer, 7 Roasters, and 15 Breeding Rabbits . July 1-3 Dist 10 Horse Show at Fairgrounds. The 4-H Shooting Sports will be 9-10 and the Montrose Rod and Gun Club. The 4-H BBQ served around 800 people. Buyer invites are due this Friday.
10. Royalty Report –. Lena presented the Fair Board with a picture of the 2021-2022 Royalty, Gentry reported they took all their sponsors a Thank You gift. Randilyn asked if we could get more sponsor flags for the grand entry.
11. Committee Reports

Activities and Education

Camp Robber will be donating the cupcakes for decorating, we will only need to pay for frosting and supplies.

No Limits Show – Friday 2PM, Justin will be reaching out to Dream Catchers. We will use the animals that were used in Round Robin (cattle excluded), the participants will have a learning experience.

Community Outreach

Chad met with Nick Metcalf at Cherry Creek Media, he presented a Facebook Premium product that will utilize MCF campaign ads and banners within the FB App. The cost is \$2000, they discussed trading the \$1200 cost of the Radio coverage of the MCF which includes advertisement on 3 radio stations as well as live broadcast of some events for the equitable cost of 94 KIX chute banner advertisement.

Open Show

Secured Lego judge, horticulture/floriculture superintendent backed out but a replacement with experience stepped up. Still searching for an art superintendent as well as a craft judge.

Raymie has been trying to reach John Renzelman about his judge, he hasn't returned any phone calls.

Ticket Events

Buckles are in production and should arrive in the next few weeks, we will not have a trick rider because she had a conflict. The Drill team will be opening the rodeo. Stoney is working with Jerry to finalize plans for both nights. Matt is working on the beer tent and city permit.

Vendor/Booths

Still receiving calls and contracts. Working on Food trucks, one backed out yesterday and another called today. Both Taco trucks (Tacos & Beer, Double Barrel) do not have enough staff to run their trucks. Currently working on additional trucks.

Sponsors

Tony and Justin have been working on sponsors there's about \$40K and a few new sponsors have come in.

Jr. Show

All judges' contracts have been returned except sheep and goats (same judge) Jaime will contact him again. 2nd buckle order may not be here before the Fair, however they will be here no later than Aug 3.

Grant

Show Arena Fan – Chris and Stoney are working on buying the fan

I Pads – Keith, Kelsey and Chris will work with County IT to get them ordered.

Goat Barns – Chris is working on concrete June 30 at 10 AM, Western Gravel will donate 6 yards of Gravel.

12. New Business:

- a. Committee Actions -
Matt made motion to accept the recommended committee actions, Chad 2nd, motion passed.
- b. Quinton Rueles – Would like another exhibitor to possibly show his steer in the Mkt Class for him to see his brother off at the airport in Denver. His brother is going to Brazil for a year for an exchange program. Cody made motion to table this until the July 19 meeting, Justin 2nd, motion passed.
- c. Jr Sale – BOC will be reviewing the contract for the 3rd party company that will run the sale.
- d. Poultry – Avian Flu update – CO State Fair has cancelled their show.
- e. Photographer – Matt made motion to table to July meeting, Chad 2nd, motion passed
- f. FB Live – Tabled until June
- g. Gymkhana – Jaime and Jenn will finalize the schedule for Friday.
- h. Brock Fassett Showmanship Lamb – Yes, he can

13. Continuing Business:

- a. Schedule Update – Dog show on Friday July 22 needs added at 4PM, No Limits Show Friday July 29 at 2PM, Lunch and Learn - Valley Food Partnership Thursday July 28 at noon. Remove Root to Tip from the schedule.
Committee may act on proposed schedule changes

Agenda For July 19 – Quinton Rueles

Cattle Womens Bid for Jr Livestock sale lunch

FB Live

Photographer

Adjourned 8:50 PM