

Montrose County Fair Board Draft
Minutes February 20, 2018

Called to Order at 7:03

Fair board members present: Luke, Cody, Casey, Chuck, Kristi, Kim, Megan, Kelsey, Matt

Public Comment:

4-H Member Sierra Murphy wanted to know where Community Night would take place and they would like a table for their booth.

Community Night will take place near the warm up arena.

Secretary minutes from January were reviewed. Casey made motion to approve, Cody 2nd, motion passed.

Treasurer report from December and outstanding invoice were reviewed. Cody made motion to approve, Matt 2nd, motion, passed.

Chuck made motion to approve the check for stamps, Casey 2nd, motion passed

Commissioner's Report – Everything is on schedule for the opening of the Event Center, Grand Opening Scheduled for April 27, 2018

Facilities Report – Event Center is on schedule, new horse stalls will be installed in May

Extension Report – 54 steers were weighed in, currently 200 enrolled 4H members. We will need sheep & goat tags for weigh in.

New Business:

- A. County Attorney – the Summary of Colorado Open Meeting Laws was reviewed and discussion was had.
- B. Proposed 2018 Budget – Reviewed and discussed
 - a. 4H participants shirts \$1600
 - b. CPRA Income/Expense 1 night vs. 2
 - c. Concert Sponsor \$2500
 - d. Entertainment \$40K
- C. Clarification of Rule in regards to how many animals (market swine, beef, goats and sheep) a 4H exhibitor weigh/tag in for County Fair. A participant can weigh/tag in no more than 4 animals by the entry deadline. The exception to this rule will be for the Beef Prospect Class which allows (1) in the prospect and (2) in the market division for a total of (3) head in the barn.
 - a. Change rule to state –No more than 2 Market Beef tagged in initially per exhibitor, no more than 2 Prospect Beef per exhibitor. Prospect Beef will only be allowed in the barn the day of the show. Cody made motion to approve, Chuck 2nd, motion passed.
- D. Participant Shirts- Kim made motion to approve, Matt 2nd, motion passed
- E. Royalty Application – Tabled for next meeting

- F. Scrapie Tag – All Sheep and goats will be required to have scrapie tags in place at initial weigh in, no tags will be removed by Fair Board members. Casey made motion to approve, Cody 2nd, motion passed.
- G. Livings Arts Award – Tabled until next meeting
- H. Fiddle Contest – Kim made motion to approve 400 chairs needed for a total of \$715.60, Cody 2nd, motion approved
- I. Farmer/Rancher Award – Discussion was had, a FB post would be made for suggestions
- J. Buckle Invoice – Cody made motion to approve \$6145.44, Matt 2nd, motion approved
- K. Buyer Plaques – \$10/plaque + shipping will not exceed \$2000 year approximately. Cody made motion to order plaques, Casey 2nd, motion passed.
- L. Superintendent Sponsorship – Living Arts \$100 sponsorship, add to the sponsorship deck. Kim made motion to approve, Casey 2nd, motion passed
- M. Participant Ear Tags – Ear tags would be given to each livestock (large and small) participant, the ear tag would have the Montrose County Fair, the year and a silhouette of the species. The cost would be \$3/tag and we would have the setup fee sponsored.
- N. Sheep & Goat Tag In Date – May 19 8-11AM
- O. Swine Nomination Date – May 11 @ 4PM

Continuing Business:

- A. Schedule update – Slack at 9AM not 8AM Saturday July 28; Mustangs 7PM Thursday July 26; Cupcake Decorating Sponsored by the Camp Robber at 1PM Tuesday July 24 in Friendship Hall; Tractor Pull 5 PM Tuesday July 24.
- B. Committee Reports
 - i. Awards – Additional Award ideas – Engraved Yeti style cups with the MCF logo and the class, buckles have been ordered and will be delivered within 35 days.
 - ii. Entertainment – Motocross out of Phoenix same price as Keith Sayers will include snowmobile, 4 wheelers, side x sides and motorcycles. Possible VIP section, Casey will check into arena size requirements. Kim made motion to approve, Chuck 2nd, motion passed.
 - iii. Judges – Limelight Show Horses to Judge Horse show, Waiting on contracts to come back for Horses, Beef and Hogs.
 - iv. Royalty – Schedule of Appearances at Fair
 - v. Vendors – 4 contracts signed for Vendor spaces
 - vi. Parade – Application has been turned in
 - vii. Fiddle Contest – Matt has found a vendor for the chairs
 - viii. Rodeo – Kim attended the CPRA banquet, Montrose County Fair received Most Improved Rodeo of 2017, other items discussed during the banquet
 - i. Group Ticket Sales – Target companies
 - ii. VIP Tent
 - iii. Family Pack Tickets
 - iv. Mailers
 - v. Insurance requirements
 - vi. How to build a rodeo – Increase participants by increasing the purse money
 - vii. CPRA will help with promotions
 - viii. Have the HS choir sing the National Anthem
 - ix. Kim proposed a purse of \$1500 for all Rough Stock events and \$1000 for all timed events, discussion was had it was decided to keep the purse at \$1500 for Rough Stock and \$750 for timed events.

- x. Jr. Livestock Auction – have portfolios for buyers at Registration table – Megan will get pricing for Portfolios
- xi. Advertising Sponsorship-Will be similar to last year at \$15K
 - 1. TV ads with Royalty and livestock
 - 2. Currently have \$31k in secured sponsorships
- ix. Community Night – Red Coats will provide the BBQ, the Car Club will be there display cars.
- x. Beer Garden – Waiting on liquor license
- xi. Ticketing – Murdoch’s will sell tickets and not charge a credit card fee, they ask that the tickets be numbered.
 - i. Other possible Retailers to sell tickets
 - 1. Coop
 - 2. West Slope Ag
 - 3. Tractor Supply
- xii. Fair Book – Discussion was had about making the Fair Book full size. The Daily Press will be contacted about the printing cost. The same format will be used this year.

Next Meeting will be March 20, 2018 @ 7:00PM

Meeting Adjourned 9:35 PM